



Become A Partner-in-Climb

Discover how partnering with OpenBeta can elevate your brand's visibility and engagement in the rock climbing community while supporting our mission for equitable and open access to climbing knowledge.

What is OpenBeta?

OpenBeta (website: openbeta.io) is a nonprofit technology initiative driven by the vision of equitable access to rock climbing knowledge. Much like the Wikimedia Foundation's mission to empower people with free and easily accessible knowledge, OpenBeta is committed to providing open access to climbing information in the fields of computer programming, research, and data science.

Our story

In 2016, during a campfire chat at Bears Ears National Monument, also known as Indian Creek in Utah, a group of climbers identified a crucial need within the climbing community. Inspired by the impact of Wikipedia on information accessibility and the collaborative nature of Linux in open-source innovation, they envisioned a solution: an **open-source** platform providing comprehensive climbing route data and software tools. A thousand hours of work later, the OpenBeta project was born.

Why Partner With OpenBeta?

OpenBeta's most active users and supporters are rock climbers and working professionals in the software industry who share these common values: a strong commitment to open source principles and community service. Our users donate time and expertise to develop and grow the platform. By partnering with OpenBeta, your brand will:

1. **Show Support for Equitable Access to Rock Climbing Knowledge:** By supporting OpenBeta, your brand demonstrates a commitment to promoting equitable access to knowledge, enhancing its reputation as a socially responsible and values-driven entity.
2. **Differentiate Brand Visibility:** Your brand will become more prominent within this niche segment of the climbing community.

Contact: Viet Nguyen, viet@openbeta.io

Learn more about the organization: <https://collective.openbeta.io>

Sponsorship Benefits

| | Gold | Titanium |
|------------------------|----------------------------------|----------------------------------|
| Yearly amount * | 1,000 | 3,000 |
| Mention in newsletters | ✓ | ✓ |
| List on thank-you page | ✓ | ✓ |
| List on GitHub page | | ✓ |
| List on search box | | ✓ |
| | Become a sponsor | Become a sponsor |

*** Notes:**

1. Donations are processed by our fiscal sponsor, the Open Collective Foundation, a US-based 501(c)(3).
2. Tax-deductible to the extent permitted by law.

Testimonials

- “ I have been building a weather website for Skiing and Climbing and thanks to OpenBeta, I was able to really make the climbing part of it a whole lot better!
— **Robby Riley, Founder @ Snarfme**
- “ Special thanks to the entire OpenBeta team for open-sourcing the climbing data, making it possible to create apps like Climb Lines.
— **Sergey Tsibel, Founder @ Climb Lines**
- “ Climbers are keenly aware how easily land access can be lost, perhaps open climbing information should not be taken for granted either.
— **Aaron Gerry, Climbing Magazine**
- “ Just as climbing should be open to everyone, the knowledge of these great experiences should be open to anyone willing to learn.
— **Brody Lowe**